

Nat's Website Design Contest

Participants: Anyone named Nat Palmer living in North Florida, who has a Great Uncle named Brian.

Objective: To result in a unique and compelling website highlighting you and your work.

Prize to be Awarded: A free, working Website, complete with your design and all the needed technical backend you need, including Google Analytics and Google Search Console.

Judges: Brian Walton, Tatiana Walton

Judging Criteria: Prize will be awarded based on creativity of design, as well as consumer-friendly usability.

Deadline: June 1, 2024

Winner Announcement: Winning Design will be announced within 2 weeks of the conclusion of the contest.

Submission: Entrant must be submitted via Official Nat Website Design Entrant form, reachable here:

<https://www.brianwalton.com/nat-palmer-website-design-contest-entry-form/>

Task(s):

- Design a Website Home page, utilizing one or more of your existing artwork, or new custom artwork designed for this task.
- Based on the artwork used on the Home Page, propose a color palette that consists of two "major" colors which work well with or complement each other. Additionally, propose two more "highlight" colors which could be used in conjunction with the major colors, to emphasize certain website elements.
- Design a logo or graphic treatment for your name, which will be your unique branding on every page, and will work as a link back to the Home Page.

Specifications:

- **Space utilization:** (You don't need to create these elements, but you have to leave space for them.)
 - There should be a prominent spot where your logo/name will reside.
 - There needs to be space for the following Navigation:
Home | Work Examples (or "Portfolio") | **My Experience** ("Résumé and/or Contests/Awards you've won") | **Contact**. [Optional: **Blog**, where you can discuss more about your process creating artwork, or discuss the creation of specific pieces of art.]
 - Space for a paragraph or 2 of text, for Search Engine Optimization
 - A Footer for "Privacy Policy" link, Copyright notice, etc.
- **Sizes:** Design must be shown in all formats below:
 - **Horizontal for Desktop:** 1920 px wide x 1080 px high
 - **Horizontal for Tablet:** 962 px wide x 601 px high
 - **Vertical for Tablet:** 810 px wide x 1180 px high
 - **Vertical for Phone:** 360 px wide x 800 px high

Important Information to Know:

- All artwork must be original, not generated with help from any form of AI, and free from any other copyright protection.
- All designs remain the property of the entrant.
- Art can represent the following mediums: drawing and painting (i.e., pencil, charcoal, pastels, colored pencils, oil paints, acrylics, water media, mixed media/collage) and original digital creations (which may not include AI or digital image generation of any kind).
- Submissions must be in the form of digital file(s), in .jpg, .gif, .png, .psd or .ai, and be of high resolution, but less than 20 MB.
- Only one entry will be accepted, in each of the size formats.
- The judges may make adjustments to the artwork in order to comply with the technical specifications of the website design, with the approval of the original artist.
- Submissions must not contain obscenity, explicit sexual material, nudity, profanity, graphic violence, calls or incitement to violence, commercial solicitation or commercial promotion. Submissions must conform to local law and must not contain content or images that could be considered abusive, inflammatory, denigrating, or disrespectful to any of the Contest Sponsors, or to any groups, individuals or institutions. Submissions must adhere both in appearance and in fact to the norms of civil discourse. In other words, the content of all submissions must be suitable for a global, public audience.
- Contest Sponsors reserve the right to modify, suspend, terminate, or cancel the contest at their discretion for any reason.
- Contestant and his/her parent/legal guardian agree to indemnify and hold harmless Contest Sponsors, subsidiary and affiliated companies, officers, directors, employees, interns, and agents, from and against any and all claims, damages, obligations, losses, liabilities, costs or debts, and expenses (including but not limited to attorney's fees) arising from (i) violation of these Official Contest Rules; (ii) violation of any third party right, including without limitation any copyright, trademark, intellectual property, privacy, publicity, or other proprietary right in connection with the contest; or (iii) any claim that a contest submission caused any harm, including financial, to any third party. These indemnifications and hold harmless obligations will survive indefinitely beyond the conclusion of the contest.
- Entry into this contest means entrant agrees to comply with all its stated Rules.

Any Questions?

Questions regarding the contest may be submitted via email to Brian@BrianRWalton or via call or text message to 305-338-7736.